

OBINNA VICTOR

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25 Aminat Burdge Street, Adexson Vulcanizer Bus Stop, Akesan – Igando, Lagos.

Professional Summary

Motivated WordPress professional with years of experience designing and managing websites, creating content, and delivering excellent customer support. Skilled in using tools like Elementor, WPBakery, and Yoast SEO to optimize websites and enhance user experience. Proficient in collaborating with clients to meet their goals and adept at using platforms like Slack, Trello, Zoho, and Zapier to streamline workflows and ensure smooth project execution. Flexible, detail-oriented, and capable of working independently or with supervision.

Professional Experience

WordPress Site and Content Development

Golden Hearts Recruitment (<https://goldenheartsrecruitment.co.uk/>) – United Kingdom

- Remotely created this WordPress website from start to finish
- Developed and improved the content by researching the niche of his services.
- Sourced and designed (where necessary) graphic images that depicts the Golden Hearts Recruitment brand.
- Designed the logo
- Interacted with client over WhatsApp to get project requirements and goals.

Plugin Used: Elementor builder, Elementkits Addon, Metform

Theme Used: Hello Theme

WordPress Site and Content Development

Kaizen College (<https://kaizeneducation.co.za/>) – South Africa

- Remotely created this WordPress website from start to finish
- Research and development of content
- Managed site architecture, strategy and planning

Plugin Used:

- Elementor builder, Slider Revolution, Metform, ElementsKit Addon

Theme Used: Eduma

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WordPress Site and Content Development

Geemal Resourcing (<https://geemal-resourcing.com/>) – United Kingdom

- Developed the online mobile responsive website for a resourcing firm.
- Research and development of content
- Sourced and designed (where necessary) graphic images that depicts the Geemal Resourcing brand.
- Managed site architecture, strategy and planning

Plugin Used: Elementor Builder, Slider Revolution, Metform, ElementKits Addon, Unlimited Element Kit Addon

Theme Used: Hello Theme

WordPress Site and Content Development

Jioke Global Travel (<https://www.jioke.co.za/>)

- Research and development of content
- Sourced and designed (where necessary) graphic images that depicts the Jioke Global Travel and Tour brand
- Managed site architecture, strategy and planning
- Integration of external widget for flight booking and hotel reservations.

Plugin Used: Elementor Builder, Slider Revolution, Metform, ElementKits Addon, Tawk

Theme Used: Hello Theme

Next Pay Point Landing Page

Website: (<https://nextpaypoint.com/>)

- Designed and developed the entire WordPress website, including creating a custom logo.
- Researched and wrote niche-specific content to align with client goals.
- Collaborated with the client via WhatsApp to refine project requirements.

Plugins Used: Elementor Builder

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Figma Designer

- Created and prototyped visually appealing designs for projects using Figma:
 - I. [Waka Paypoint](#)
 - II. [Wakapoint Prototype](#)
 - III. [Wakapoint Desktop](#)
- Designed user-friendly interfaces for web and mobile platforms, ensuring seamless user experiences.

Skills

- WordPress Website Development
- SEO Optimization (Yoast SEO, keyword research)
- Customer Support & Collaboration (Slack, Trello, Zoho Desk)
- Workflow Automation (Zapier)
- Graphic Design (CorelDRAW, Photoshop)
- Content Development & Internet Research
- Social Media Management

Education

- Diploma: Website Development
Big Dreams Computer School
2010
- Diploma: Desktop publishing
Big Dreams Computer School
2010
- Diploma: Graphic Design
Big Dreams Computer School
2010
- Bachelor of Science: Genetics and Biotechnology

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University of Calabar, Calabar
2011 – 2015

Why You Should Consider Me for This Role

With a strong background in WordPress development, customer collaboration, and technical support, I am passionate about creating high-quality digital solutions. My experience with WordPress tools, SEO optimization, and client management enables me to effectively assist clients in achieving their goals and ensuring the success of their projects.